



TARIFF



ANNUAL MULTIFEST

INVENTO
2K19

ENHANCE - ENKINDLE - EXPLORE

GOVERNMENT ENGINEERING COLLEGE SREEKRISHNAPURAM
PALAKKAD

BEING AN ENGINEER



MARKETING PROPOSAL

GOVERNMENT ENGINEERING COLLEGE PALAKKAD



Presents

<TITLE SPONSOR>

INVENTO 2K19

ENHANCE - ENKINDLE - EXPLORE

In association with <ASSOCIATE SPONSOR>

Highlights

- 1 Potential audience for your service and products including students and graduates from South India.
- 2 Social media publicity through well maintained facebook and instagram pages and youtube channel.

Promotion also done by



MUSIC EVENTS



DRAMA



DANCE EVENTS



CYCLE RALLIES

All organised by GEC Music Club, GEC Dance Club, GEC Cycling Club, GEC Drama Club.



TITLE SPONSOR

Cost : 3,00,000/-

- Promotion in hub meet.
- Increase brand Awareness through our media and radio partners.
- Publicity through website.
- Promo video will be played in digital Tv's in the campus.
- Social media publicity through Facebook, instagram, Whatsapp and Youtube.
- Recognition in the sponsor page in college guide.
- Ad in pre event and post event publications.
- Logo and Brand name in 80+ event posters.
- Logo on T-shirts, momentos and certificates.
- Banners at main places, Stage and college premises.

ASSOCIATE SPONSOR

Cost : 1,50,000/-

- > Promotion in hub meet.
- > Publicity through website.
- > Social media publicity through Facebook, instagram,
- > Whatsapp and Youtube.
- > Recognition in the sponsor page in college guide.
- > Ad in pre event and post event publications.
- > Banners at main places, Stage and college premises.
- > Small Logo in Certificates.

EVENT SPONSOR

Cost : 75,000/-

- > Brand name and Logo on Event Certificates.
- > Banners at venue / stage of event.
- > Publicity from all the pre and post events
- > All the posters of the event would have their logo and brand name.
- > Social media publicity through Facebook, instagram, Whatsapp and Youtube
- > The event will advertise along with the brand name.

FOOD PARTNER

Cost : 30,000/-

- > Premium stalls in college campus.
- > The entire event will be catered.
- > Reach both locally and to around 2000+ students.
- > Publicity for the hotel and it's credibility.

MEDIA/RADIO PARTNERS

- > On-site promotion material.
- > Ad in pre event & post event publications.
- > Increase brand awareness.
- > Your pull-up banners and structures at the entrance and auditorium.
- > Recognition on the sponsor page in the program guide.
- > Your promo video will be displayed on a digital TV at our campus.
- > Brand marketing on our social media pages.

ONLINE PARTNERS

Cost : 25,000/-

- > Invento'19 transactions Including sponsorship deals and registration Fees will be handled by the online partner.
- > Publicity at a national level.
- > The site will work as a mediator and hence will be used and publicized among 250 different colleges.



CONTACTS

CO-ORDINATOR

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